## **ABSTRACT OF THE DISCLOSURE**

A system for optimizing selection of a college or university and a method for utilizing the system. The system includes a college planning questionnaire, college planning questionnaire software, and a college action plan. The college planning questionnaire collects data about a student's interests, aptitude, abilities, talents, and school selection preferences, and information about finances of the family from both the parents and the student. The college planning questionnaire software assists the student in filling out the college planning questionnaire by helping identify appropriate areas of interest or specific college majors by interactively conducting a battery of tests in order to perform a thorough analysis of the likes and dislikes of the student. The college action plan is designed to take the family through the entire college transition process, is created by information from the college planning questionnaire, and includes only colleges and universities offering degrees in the student's selected major(s).